

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF MAY 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE/SALESMGR	\$1,333.60
FLORIDA KEYS.COM	MAY/JUNE06 MONTHLY FEE	\$2,916.00
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$1,052.40
TINSLEY ADVERTISING	PROMO ADV	\$999,078.77
TINSLEY ADVERTISING	GEN ARTS	\$39,867.89
TINSLEY ADVERTISING	GEN FISHING	\$5,411.46
TINSLEY ADVERTISING	DIVE UMBRELLA	\$3,378.72
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$403,501.10
TINSLEY ADVERTISING	DAC 2 AD CAMPAIGN	\$1,362.08
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$24,529.22
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$30,600.00
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$62,393.53
TINSLEY ADVERTISING	ADV EMERGENCY FUNDS	\$19,685.45
		<hr/> \$1,595,110.22
 <u>BRICKS & MORTAR PROJECTS</u>		
		<hr/> \$0.00
 <u>VISITOR INFORMATION SERVICES</u>		
GREATER MARATHON CHAMBER OF COMMERCE	APR06	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	MAR/APR06	\$13,333.32
KEY LARGO CHAMBER OF COMMERCE	APR06	\$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	MAY06	\$4,500.00
		<hr/> \$32,249.98
 <u>EVENTS</u>		
ACE PROMOTIONAL	JAN06 CAPT LEON FISHING TOURNAMENT	\$1,100.00
BLUE WATER PRINTING	APR06 DOLPHIN TOURNAMENT	\$200.00
CLEAR CHANNEL BROADCAST	TWFA THE NUTCRACKER	\$1,495.00
CELEBRATE	ISLAMORADA OPERA	\$100.00
COLLECTORS CORNER	FEB06 AWARDS LEON SHELL TOURNAMENT	\$1,500.00
FLORIDA KEYS COMMUNITY CONCERT	JANMAR06 POPS IN THE PARK	\$2,092.00
FLORIDA KEYS KEYNOTER	DESTINATION TURNKEY EVENT FUNDING	\$479.20
FLORIDA KEYS KEYNOTER	ISLAMORADA OPERA	\$270.10
FLORIDA KEYS HISTORY OF DIVING	OCT05BAL MAN 3000 YEARS	\$2,159.70
FLORIDA MEDIA INC. DBA FLORIDA MONTHLY	APR/JUNE06 VISITFLORIDA JAZZ FESTIVAL	\$285.00
GEMINI PRINTING	FEB06 ISLANMORADA OPERA THEATRE	\$1,323.00
GEMINI PRINTING	FEB06 BROCHURE CAPT LEON SHELL TOURNAMENT	\$545.00
GRAND VIEW MEDIA GROUP	APR06 ADV DOLPHIN FISHING TOURNAMENT	\$500.00
GREATER MARATHON CHAMBER OF COMMERCE	MAR06 SEAFOOD FESTIVAL	\$4,995.50
HOLIDAY ISLE RESORT	ADV HOLIDAY ISLE SAILFISH TOURNAMENT	\$976.63
ISLAND OPERA THEATRE	ADVERTISING	\$380.00
KEY WEST ART & HISTORICAL SOCIETY	DECJAN06 ADV IN THEIR OWN WORDS	\$1,720.00
KEY WEST COUNCIL OF THE ARTS	MAR06 ADV VIOLINIST & PIANIST	\$1,266.00
KEY WEST FISHING TOURNAMENT	JANFEB06	\$22,819.81
KEY WEST PLAYERS	ADVERTISING	\$3,832.85
KEY WEST SYMPHONY ORCHESTRA	NOV05APR06 REIMBURSEMENT	\$4,355.20
KEYWESTER MAGAZINE	ADV ISLAND OPERA MOST HAPPY FELLOW	\$350.00
MARATHON GARDEN CLUB	JANMAR06 ADV GARDEN TOUR	\$6,557.70
MIAMI NEW TIMES LLC	MAR06 ADV LOWER KEYS COOL JAZZ FESTIVAL	\$960.00
OFFSHORE INFORMATIONAL	MARAPR06 ADV DOLPHIN FISHING TOURNAMENT	\$558.00
OUTDOOR FLORIDA	MARAPR06 ADV DOLPHIN FISHING TOURNAMENT	\$310.00
PERFORMING ARTS CENTER	MAR06 ADV JAZZ/ANN HAMPTON	\$3,366.96
PRIMEDIA SPECIAL INTERNATIONAL	MARAPR06 ADV DOLPHIN FISHING TOURNAMENT	\$1,050.00
SCULPTURE KEY WEST	JANMAR06 ADV,POSTERS EVENT	\$5,824.00
STEPHENVA ESTES dba	MAR06 ADV COOL JAZZ	\$65.00
TAMMIE GURGIOLO	KLSAILFISH TOURN	\$3,235.00
TAMMIE GURGIOLO	DON GURGIOLO TOURN	\$3,300.00
TAMMIE GURGIOLO	ISLA JR TOURN	\$1,740.00
TAMMIE GURGIOLO	ISLA WOMENS TOURN	\$2,000.00

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF MAY 2006

THE KEY PLAYERS	MAR06 ADV FLYER THE SPRING SHOW	\$1,040.74
TINSLEY ADVERTISING	JANAPR06SCULPTURE KEY WEST	\$4,428.99
TINSLEY ADVERTISING	MARAPR06 HOGSBREATH KEYS 100 RACE	\$803.20
THE WEEKLY NEWSPAPER	ISLAMORADA OPERA MOST HAPPY FELLOW	\$380.00
THE WEEKLY NEWSPAPER	APR06 ADV COOL JAZZ	\$100.00
VOX COMMUNICATIONS	ADV THE NUTCRACKER	\$1,000.00
VOX COMMUNICATIONS	FEB06 WWWK ADV LEON SHELL	\$400.00
VOX COMMUNICATIONS	APR06 ADV COOL JAZZ	\$100.00
WCNK 98.7 CONCH FM	ADV THE NUTCRACKER	\$1,000.00
WORLD PUBLICATIONS	APR06 ADV DOLPHIN FISHING TOURNAMENT	\$1,425.00
		<hr/>
		\$92,389.58

OFFICE SUPPLIES & OPER COSTS

BUCCANEER COURIER	TDCDAC DELIVERIES MAR/APR/MAY	\$330.00
C.B. SCHMITT REAL ESTATE	MAYR06 RENT	\$7,503.60
COMPUTER OFFICE SOLUTIONS	MAY/JUNE06 DSL MONTHLY FEE	\$22.00
BLUE WATER PRINTING	MAY06 LETTERHEAD, ENVELOPES	\$635.00
DIVERSIFIED SERVICES	APR06 JANITOR FEE	\$345.00
EVANS ENVIRONMENTAL	HIGGS BCH CLEAN UP	\$21,937.50
FEDERAL EXPRESS CORP	APR/MAY06 SHIPPING	\$1,190.55
MANLEY DEBOER LUMBER CO	W01062K26G/W01015	\$419.58
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH MAR06	\$1,500.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$416.70
PITNEY BOWES INC	MAY06 MONTHLY FEE	\$151.00
SPSS INCORPORATED	SOFTWARE BASE	\$1,215.00
THE HOME DEPOT	8369 004073	\$74.86
TOTAL TEMPERATURE CONTROL	APR 06	\$99.95
UNITED STATES POSTAL SERVICE	MAY06 BUS REPLY #235	\$568.99
UNITED STATES POSTMASTER	MARAPR06 BULK MAIL #120	\$2,285.80
UNITED STATES POSTMASTER	JUNE 06 - 07 BULK MAIL FEE #120	\$320.00
XEROX CORPORATION	APR06 WORKCENTER COPIER	\$512.45
XEROX CORPORATION	APR06 WORKCENTER SUPPLY FEE	\$70.70
		<hr/>
		\$39,598.68

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	APR/MAY06	\$78,864.58
		<hr/>
		\$78,864.58

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	PR EXP	\$91,256.96
STUART NEWMAN ASSOCIATES	APR06 STRINGER FEES	\$4,624.99
		<hr/>
		\$95,881.95

SALES & MARKETING

AMEUROP PHONE ASSIST	APR06 MULTILINGUAL ASST.	\$1,500.00
ASSOCIATION FORUM	MEMB APR06-MAR07	\$340.00
CELLET TRAVEL SERVICES	APR06 FEE & EXPENSES	\$14,143.57
COMMUNITY MARKETING INC.	APR06 SEATTLE/WEST HOLLYWOOD EXPO	\$64.00
DIVE INDUSTRY ASSOCIATION	MEMB MAY12/06-MAY11/07	\$100.00
GREATER MARATHON CHAMBER OF COMMERCE	MAR06 JESSICA BENNETT FED BRUNCH	\$14.70
GREATER MARATHON CHAMBER OF COMMERCE	MAR06 PROMO HATS	\$3,922.50
JAMES T. DUNN ENTERPRISES	MEETINGS QUEST SEP12/06	\$2,195.00
KEYBOARD ADVERTISING	APRMAY06 MOUSE PROMO, TOWELS, FILMCOMM PORTFIO	\$8,900.59
MONROE COUNCIL OF THE ARTS	MARAPR06 MONTHLY PROMO FEE	\$7,083.34
MOTION PICTURE ENTERPRISES	SPRING06 BROCHURE	\$104.70
SMG EXPOSITION SERVICE	BOOTH 348/350 BALANCE	\$178.08
SMITH TRAVEL RESEARCH	MAR06 FEE	\$575.00
SURVEYSYSTEMS INC	TOURISM SURVEY EMPLOYEE WORKFORCE	\$2,890.95
THE MARKET SHARE COMPANY	MARAPR06 MAIL HANDLING FEE	\$1,711.89
VISIT FLORIDA	SEP06 FINAL ITMECHICAGO	\$3,850.00
VISIT FLORIDA	JULY06 - JUN07 MEMBERSHIP	\$10,000.00
		<hr/>
		\$57,574.32

TELEPHONE & UTILITIES

BELLSOUTH	2941936APR06	\$232.54
-----------	--------------	----------

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF MAY 2006

BELLSOUTH	2961552 APR/MAY06	\$1,035.26
BELLSOUTH	2942901 APR06	\$942.15
BELLSOUTH	2966103 MAR/APR/MAY06	\$878.04
BELLSOUTH	2950918 APR/MAY06	\$299.90
BELLSOUTH	638646 APR/MAY BBND	\$914.00
BELLSOUTH LONG DISTANCE	744504063 APR06	\$987.55
CINGULAR WIRELESS	5090402 APR06 CELLPHONE	\$46.07
CITY OF KEY WEST	MAY06 LT HOUSE	\$802.66
CITY OF KEY WEST	JAN/FEB/MAR06 SMATHERS BCH CLEAN	\$67,244.48
FCAA	APR06 TDC 1201 WHT ST	\$69.52
FCAA	APR06 HH PARK/OCEAN	\$2,448.50
FCAA	MAY06 938WH	\$1,023.37
KEYS ENERGY SERVICES	MAY06 TDC	\$503.99
KEYS ENERGY SERVICES	MAY06 R LTHSE	\$647.18
KEYS ENERGY SERVICES	MAY6 W MART TOWER	\$332.22
		<hr/>
		\$78,407.43

TRAVEL

HAROLD WHEELER	APR/MAY MEETINGS	\$261.20
HAROLD WHEELER	MAY06 ORLANDO POW WOW	\$272.49
JESSICA BENNETT	MAY06 MEETINGS KW,KL,MARA	\$94.30
JESSICA BENNETT	MAY7-11/06 BOSTON SPSS	\$947.48
JESSICA BENNETT	MAY06FINAL DENVER	\$2.00
KEY WEST TRAVEL CONDO	APR06 JESSICA BENNETT KW-DENVER	\$613.50
KEY WEST TRAVEL CONDO	MAY06 JESSICA BENNETT KW-BOSTON	\$541.80
KEY WEST TRAVEL CONDO	MAY06 HAROLD WHEELER KW-ORLANDO	\$500.10
KEY WEST TRAVEL CONDO	APR06 RITA BROWN KW-NYC	\$375.00
KEY WEST TRAVEL CONDO	MAY06 SUSANNE TORTU JKW-TALLY	\$419.20
LYNDA STUART	APRMAY06 DAC MEETINGS	\$212.80
MAXINE PACINI	MAY06 DAC MTGS	\$226.80
RITA BUCKNER BROWN	APRMAY06 FINAL TRIBECA FILM	\$635.98
RITA BUCKNER BROWN	JUN06 ADV LONDON BROADCAST	\$1,420.56
SABINE PONS-CHILTON	APR06 MTG KEYLARGO, HSMAL LUNCHEON	\$129.80
SABINE PONS-CHILTON	MAY06 POWWOW DECO PLANT	\$15.51
SABINE PONS-CHILTON	MAY06 ORLANDO POW WOW	\$1,843.98
SABINE PONS-CHILTON	MAY06 POST POWWOW BUS TRIP	\$30.34
STACEY MITCHELL	APR06 HSMAL LUNCHEON	\$22.00
STEVE K. SMITH	APR06 GLTRADE SHOW BOSTON-NYC	\$2,345.95
STEVE K. SMITH	MAY06 SUNDAY OUT SHOW PHILLY	\$1,533.54
SUSANNE TORTU	HSMAL LUNCHEON	\$22.00
SUSANNE TORTU	MAY06 BOOTH DÉCOR POW WOW	\$29.60
SUSANNE TORTU	MAY06 POST POW WOW FAM	\$192.20
VIRGINIA PANICO	MAR06 SEATRADE	\$201.50
		<hr/>
		\$12,889.63

TOTAL \$2,082,966.37